Our Company
Profile

2018-2022

MIZZLECODES
Establishment and Execution of Innovations

www.mizzlecodes.com
hello@mizzlecodes.com

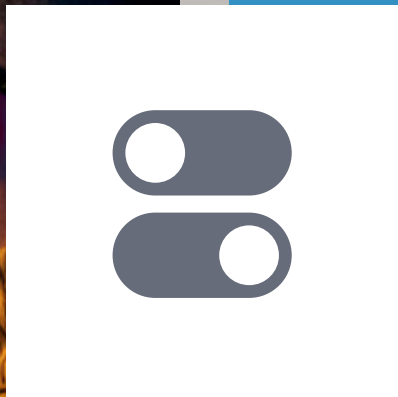## MizzleCodes Pvt. Ltd.

Head Office :

56A, Surendra Nagar, Lucknow, Uttar Pradesh,
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Kadabeesanahalli, Bengaluru, Karnataka 560103

157 N Block, South City 1, Gurugram, Haryana,
India - 122001

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ABOUT US

We love developing websites, bespoke systems and digital marketing solutions, creating partnerships based on trust and transparency that give your company a bright future.

We have a team of experienced professionals who are passionate about their work and committed to providing best-in-class services to our clients. In such a small time of its existence MizzleCodes has established itself as one of the leading IT service provider in the region, bagging numerous clients in its portfolio.

OUR STORY
SO FAR

MizzleCodes is a startup with a vision to provide customern oriented IT services. A group of experienced professionals came together to initiate MizzleCodes Private Limited in the early 2018. After a lot of consideration and market research, MizzleCodes was setup in Lucknow, the heart of India's one of the largest state Uttar Pradesh having a huge talent pool and easy access to bigger domestic & International markets.

Our core focus is on design, mobile app and web development and digital marketing. Also we have a dedicated experience in providing managed IT Services and IT Consultation as needed by many organisations for a smoother and healthier workflow of their business.

EXPERTISE IN CREATIVE DESIGN

Create thumb-stopping ads that capture your prospects attention and get them interested in what you have to offer.

INDIVIDUAL CLIENT APPROACH

Find your customers online, drive them to your website & then bring them back again with well designed retargeting ads.

SUPPORT FOR OPTIMISATION

Our tech experts optimise every stage of your funnel to ensure that maximum ROI is being achieved and we always track it.

We grow our business beyound any possible limits

We strive to understand our client's business goals first. Then all decisions are made with those goals in mind. Our in-house talent represents a balanced mix of agency and enterprise experience with diverse backgrounds.
You can communicate easily with us. Our average hold time for technical support is exceptionally fast.

OUR SERVICES

We Believe in Building Strong Brands and to provide them Integrated Strategies

As the online world continues to evolve, it's more important than ever to have a well-orchestrated web strategy. That's where we can help. MizzleCodes focus on conducting in-depth research on your customers, your competitors, and your search engine landscape in order to drive sales and engage prospects for your business. Our brand strategy and digital marketing services can help you improve your online visibility, reach your target audience, and convert more leads into customers.

Would you be interested in learning more about our brand strategy and digital marketing services? We would be happy to provide you with more information and answer any questions you have.

GRAPHICS & BRAND STRATEGY

Focuses on conducting in-depth research on your customers, your competitors, and your search engine landscape.

DEVELOPMENT & WEB ANALYSE

Future-proof your website against the ever evolving online world with a well orchestrated web strategy and deep analysis.

ONLINE & DIGITAL MARKETING

Digital marketing services provide businesses of all sizes with an opportunity to market their brand 24/7 at a low cost.

MANAGED IT SERVICES & CONSULTATION

Managed IT services and consultation can help businesses improve operations, cut expenses, and streamline IT management.

OUR PORTFOLIO

A brand is the set of expectations, memories, stories and relationships that, taken together, account for a consumer's decision to choose one product or service over another. - *Seth Godin*

We research the market scenario as per the trends of the market to which the project belongs and then then deliver our designs for logo, product packaging design and once the branding assets creation is over we moved to product photography for images that convey brand statements and values further we take all these assets to create a digital and physical brand identities that convey brand values to the audience.

Our range of services start from design to develop and digital marketing along with providing manged IT services & dedicated IT consultation. We have a wide set of categories to showcase our portfolio and it includes - branding and logo, illustartions,

mascot, editing and retouching, artworks, stationery and T-shirt design, brochure and newsletter design, U/UX design, wordpress development, native app development, social media management, search engine management and managed support IT services for multiple and used case senario.

Request Unlimited Graphic Design & Code Services at a flat rate. Get access to a wide range of Design & Code Services designed and built-in Illustrator, Photoshop, Adobe XD, Figma, CorelDRAW, PowerPoint, Keynote & WordPress Page Builders. Showcasing few of our best turnkey projects that included maximum of our services.

(Client logos: AXIS BANK, HDFC BANK, Sony Centre, CAD DESK, Sankalpan, HYUNDAI, Kubota, Workplace India, DM AUTOWORKS, SAHU, SHIN LOGISTICS, UNMESHA, TURNKEY 5.0)

Nutiko
Healthy D2C Brand

Rebranding, Brand Photoshoot and Digital Assets Creation for Healthy Food Products (Peanut Butter etc) with Online Sales and Marketing for B2B and D2C Customers onboarding.

Rozana
24Hr Supermarket

Turnkey Branding of a Supermart from Logo to Brand Guideline, Store Interior Design and Branding, Outdoor Branding, Ecommerce Website, Android and iOS App, Digital Marketing.

UV Group
Solar & EV

Turnkey Branding of a new startup from Logo to Brand Guideline, Store Interior Design and Branding, Outdoor Branding, Ecommerce Website, Digital Marketing.
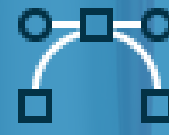
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CHECK CASE STUDY

![Medical Essentials — Protect. Prevent. Procure.]
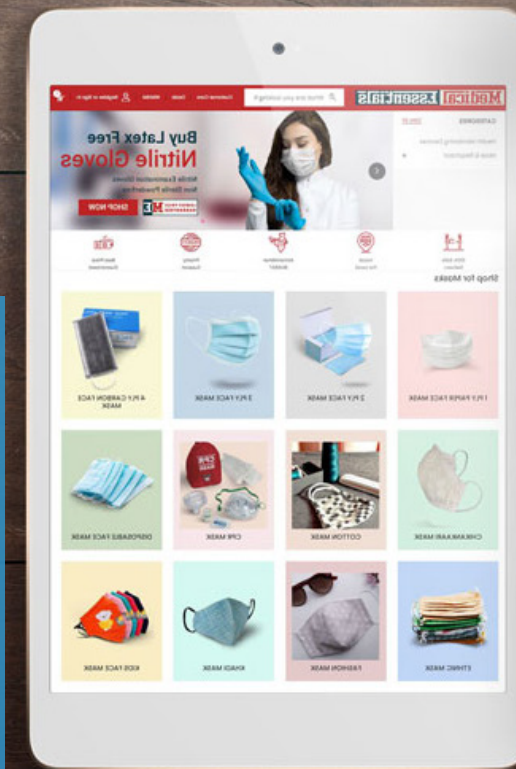
research

Conducting a dedicated and deep research around pain points in Indian Market for competitors and their development environment.
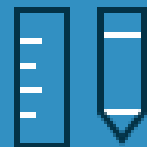
design

Creating elegant designs staring from logo, brand guide, banners, posters, UI/UX for web & app and graphics digital marketing.

concept

Creating technical stack according to functionalities planned as according to the research and analysis along with pitchdeck.

develop

Conducting a dedicated and deep research around Indian Market for competitors and their development environment.
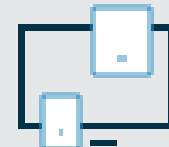
CHALLENGE THAT WE FACED IN PROJECT

One stop solution for healthcare services, safety and medical equipment buyers. From households to hospitals, online portal can serve all your needs and requirements at the most affordable prices. Also it was needed to have an elegant vendor dashboard.

SOLUTION THAT WE OFFERED TO CLIENT

Keeping in mind the existing challenges in the Indian market, Medical Essentials platform proposes few unique services which align its overall approach with the government plans and the predicted market growth trends.
SERVICES OFFERED : IT Consultation, Brand Guide, UI/UX Strategy, Marketplace Web Development, SEO and Social Media

Need Efficient Solution For Hospital Equipment and Supplies?

SHOP ON Medical Essentials

Place Bulk Orders for Safety and Healthcare Equipment, Surgical Equipment and Monitoring Devices with easy one click online payments.

Become Bulk Buyer

Design & Development Of B2B & B2C Online Marketplace For Healthcare

Thank you.

Lucknow

Company Address

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